

# 3i Jobs - August 2019

## Overview

The *IA Industry Indicators: Jobs (3i Jobs)* report presents monthly insights on the U.S. job market using data from national and internet-based resources. It tracks trends in the traditional and freelance job markets and presents unique information on Hiring, Openings, and Online Income.

### Traditional Job Openings<sup>1</sup>

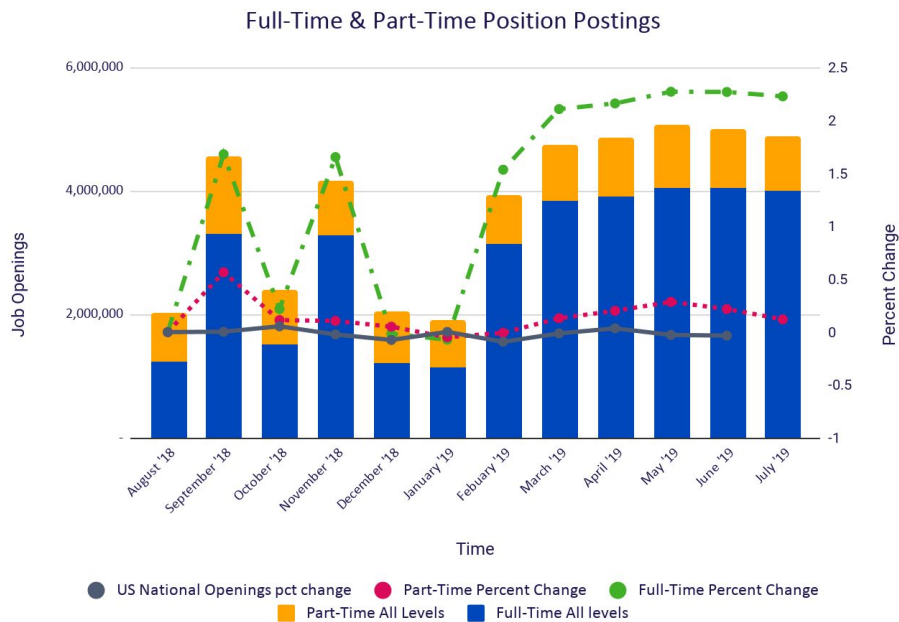
- *Online postings more than tripled compared to last year*

**Table 1: Job Openings Changes**

|  | Over-the-Month Pct Change | 12-Month Pct Change |
|--|---------------------------|---------------------|
| <b>FT All levels - online (July)</b>                     | <b>-1.3%</b>              | <b>222.7%</b>       |
| <b>PT All Levels - online (July)</b>                     | <b>-8.0%</b>              | <b>12.1%</b>        |
| <b>BLS Civilian Unemployment Rate (July)<sup>^</sup></b> | <b>0.0%</b>               | <b>-0.2%</b>        |
| FT All levels - online (June)                            | -0.1%                     | 26.3%               |
| PT All Levels - online (June)                            | -5.2%                     | 29.8%               |
| BLS National Openings (June) <sup>^^</sup>               | -0.71%                    | -7.04%              |

Notes: <sup>^</sup>Shows change in rate, not percent change; <sup>^^</sup>Most recent data available

**Figure 1: Job Openings - August 2018 to July 2019**



<sup>1</sup> Sources: Position postings from Indeed. Data not seasonally adjusted. Full time: <https://www.indeed.com/q-Full-Time-jobs.html>; Part time: <https://www.indeed.com/q-Part-Time-jobs.html>; Disclaimer: Although Indeed is a member of Internet Association, the conclusions drawn in this report using Indeed data are IA's alone and do not express those of Indeed; Unemployment Rate from BLS, Employment Situation Seasonally adjusted National Openings from BLS Job Openings and Labor Turnover Survey, Series ID: JTU00000000JOL, Total Non-Farm Openings, not seasonally adjusted

**Table 2: Online Job Postings - Top Position Titles<sup>2</sup>**

| Job Type                   | July 2019                       | June 2019                       | August 2018  |
|----------------------------|---------------------------------|---------------------------------|--|
| <b>Full-Time/</b>          | Customer Service Representative | Customer Service Representative | Project Scientist, Ecological Restoration          |
|                            | Retail Sales Associate          | Retail Associate                | Data Coordinator                                   |
|                            | Administrative Assistant        | Administrative Assistant        | RD&A Senior Scientist - CHO Expert                 |
|                            | Receptionist                    | Receptionist                    | Full-Time Remote Copy Editor (Remote)              |
|                            | Front Desk Agent                | Front Desk Agent                | Host/Hostess                                       |
|                            | Warehouse Worker                | Warehouse Worker                | Lift Operator                                      |
|                            | Sales Representative            | Sales Representative            | Customer Service Representative                    |
|                            | Delivery Driver                 | Delivery Driver                 | Front Office Agent                                 |
|                            | Teller                          | Teller                          | Restaurant Server                                  |
| Call Center Representative | Call Center Representative      | Guest Relations Agent           |  |
| <b>Part-Time</b>           | Retail Sales Associate          | Retail Sales Associate          | Hospital Medicine - Medical Director - Hospitalist |
|                            | Customer Service Representative | Customer Service Representative | Contemporary Music Minister                        |
|                            | Administrative Assistant        | Administrative Assistant        | Food Truck Manager                                 |
|                            | Seasonal Associate              | Seasonal Associate              | Busser/Bus person                                  |
|                            | Receptionist                    | Receptionist                    | Host/Hostess                                       |
|                            | Merchandiser                    | Merchandiser                    | Ticket Sales Representative                        |
|                            | Front Desk Agent                | Front Desk Agent                | Library Aide                                       |
|                            | Driver                          | Driver                          | Host   |
|                            | Teller                          | Teller                          | QA Tester  |
| Delivery Driver            | Delivery Driver                 | Office Associate                |  |

### Hiring Trends<sup>3</sup>

- **National hirings and job openings picked up in June 2019 as compared to May 2019**

**Table 3: Freelance Versus Traditional Hiring**

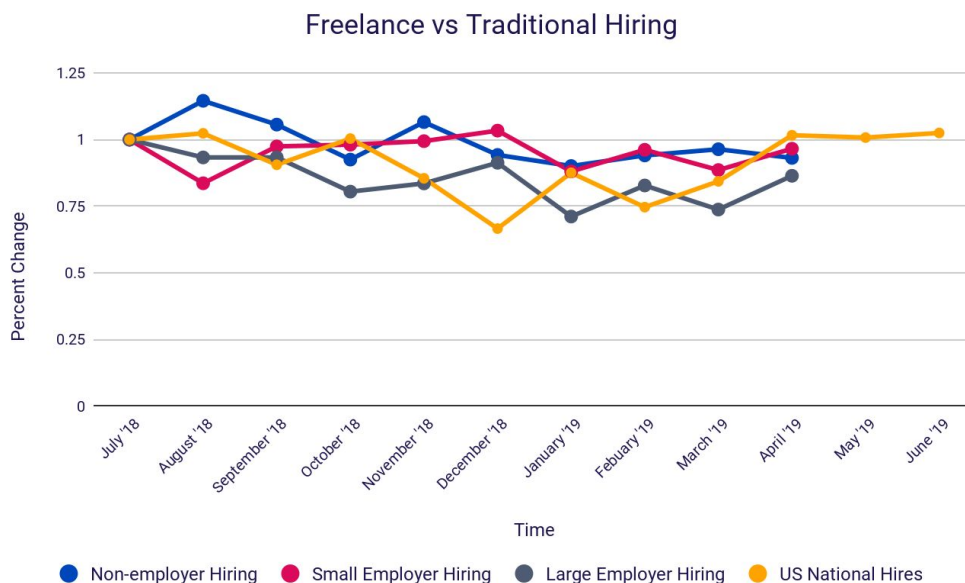
|   | Over-the-Month Change | 12-Month Change |
|---|-----------------------|-----------------|
| Thumbtack Non-employer hiring index (July) <sup>^</sup>   | No Release            | No Release      |
| Thumbtack Small Employer hiring index (July) <sup>^</sup> | No Release            | No Release      |
| Thumbtack Large Employer hiring index (July) <sup>^</sup> | No Release            | No Release      |
| Thumbtack Non-employer hiring index (June) <sup>^</sup>   | No Release            | No Release      |
| Thumbtack Small Employer hiring index (June) <sup>^</sup> | No Release            | No Release      |
| Thumbtack Large Employer hiring index (June) <sup>^</sup> | No Release            | No Release      |
| BLS National Hires (June) <sup>^^</sup>                   | 1.71%                 | 2.48%           |

Notes: <sup>^</sup>Provides hiring sentiment (index) from Thumbtack. Shows change in index value, not percent change. Data not seasonally adjusted; Sentiment index value ranging from 0-1 (1 is the best and 0 is the worst); <sup>^^</sup>Provides percentage change; Most recent data available; No data has been released for June and July 2019 by Thumbtack. IA will continue tracking and update when available

<sup>2</sup> Source: Position postings from Indeed. Available at:

<https://www.indeed.com/salaries?from=headercmplink&attributionid=jobsearch;>

<sup>3</sup> Sources: Thumbtack, Small Business Survey. Disclaimer: Although Thumbtack is a member of Internet Association, the conclusions drawn in this report using Thumbtack data are IA's alone and do not express those of Thumbtack. Available at: <https://www.thumbtack.com/survey#/sentiment!context=states&index=1&industry=0&view=absolute>; National figures from BLS Job Openings and Labor Survey, Series ID: JTU0000000HIL, *Total Non-Farm Hires, not seasonally adjusted*, BLS;

**Figure 2: Freelance Versus Traditional Hiring - July 2018 to June 2019<sup>4</sup>**


## Internet Work Resources

- **Traditional job searches through the internet increased 3.5% in July 2019**
- **Average income earned through the internet in July 2019 rose \$2,444.37 to \$3,700.15**

**Table 4: Online Income Survey - July 2019<sup>5</sup>**

| Question  | Current Month Response        | Over-the-Month Change | 12-Month Change                          |
|---|-------------------------------|-----------------------|--|
| Over the course of last month, did you use the internet to earn/make any income/money (apart from any compensation received for completing this survey)? Examples of typical activities include driving for Uber or Lyft, selling crafts on Etsy, performing odd-jobs on TaskRabbit, etc. | 38.0%                         | 0.4%                  | Available beginning with April 2020 data |
| If you answered "yes" to Question 1, approximately how much income/money did you earn from those activities?  | <b>Average:</b><br>\$3,700.15 | \$2,444.37            |  |
| Over the course of the last month, did you use the internet to search for any traditional job (full-time, part-time, temporary, etc.) at an employer?   | 52.7%                         | 3.5%                  |  |
| Over the course of the last month, did you use the internet to apply for any traditional job (full-time, part-time, temporary, etc.) at an employer?  | 36.4%                         | 3.3%                  |  |
| Over the course of the last month, were you hired for a job (full-time, part-time, temporary, etc.) at an employer that you originally applied to through the internet?   | 14.7%                         | 0.2%                  |  |

<sup>4</sup> Sources: Thumbtack, Small Business Survey, Available at: <https://www.thumbtack.com/survey#/2018/1/states>; National figures from BLS Job Openings and Labor Survey, Series ID: JTU00000000HIL, *Total Non-Farm Hires, not seasonally adjusted*; Note: National hiring volumes percent changes versus freelancer platform hiring sentiment index percent changes;

<sup>5</sup> Source: Internet Association; Notes: ^6.9% tried to earn money, but couldn't; ^^**Median:** \$100.00, **Range:** \$1 - \$1,000,000