

3i Jobs - August 2019

Overview

The *IA Industry Indicators: Jobs (3i Jobs)* report presents monthly insights on the U.S. job market using data from national and internet-based resources. It tracks trends in the traditional and freelance job markets and presents unique information on Hiring, Openings, and Online Income.

Traditional Job Openings¹

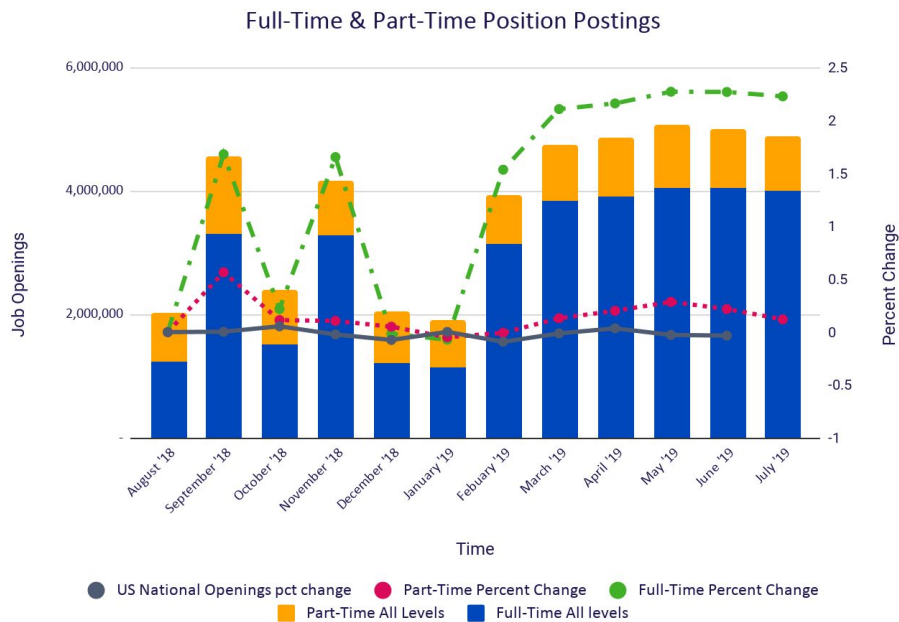
- *Online postings more than tripled compared to last year*

Table 1: Job Openings Changes

	Over-the-Month Pct Change	12-Month Pct Change
FT All levels - online (July)	-1.3%	222.7%
PT All Levels - online (July)	-8.0%	12.1%
BLS Civilian Unemployment Rate (July)[^]	0.0%	-0.2%
FT All levels - online (June)	-0.1%	26.3%
PT All Levels - online (June)	-5.2%	29.8%
BLS National Openings (June) ^{^^}	-0.71%	-7.04%

Notes: [^]Shows change in rate, not percent change; ^{^^}Most recent data available

Figure 1: Job Openings - August 2018 to July 2019



¹ Sources: Position postings from Indeed. Data not seasonally adjusted. Full time: <https://www.indeed.com/q-Full-Time-jobs.html>; Part time: <https://www.indeed.com/q-Part-Time-jobs.html>; Disclaimer: Although Indeed is a member of Internet Association, the conclusions drawn in this report using Indeed data are IA's alone and do not express those of Indeed; Unemployment Rate from BLS, Employment Situation Seasonally adjusted National Openings from BLS Job Openings and Labor Turnover Survey, Series ID: JTU00000000JOL, Total Non-Farm Openings, not seasonally adjusted

Table 2: Online Job Postings - Top Position Titles²

Job Type	July 2019	June 2019	August 2018
Full-Time/	Customer Service Representative	Customer Service Representative	Project Scientist, Ecological Restoration
	Retail Sales Associate	Retail Associate	Data Coordinator
	Administrative Assistant	Administrative Assistant	RD&A Senior Scientist - CHO Expert
	Receptionist	Receptionist	Full-Time Remote Copy Editor (Remote)
	Front Desk Agent	Front Desk Agent	Host/Hostess
	Warehouse Worker	Warehouse Worker	Lift Operator
	Sales Representative	Sales Representative	Customer Service Representative
	Delivery Driver	Delivery Driver	Front Office Agent
	Teller	Teller	Restaurant Server
Call Center Representative	Call Center Representative	Guest Relations Agent	
Part-Time	Retail Sales Associate	Retail Sales Associate	Hospital Medicine - Medical Director - Hospitalist
	Customer Service Representative	Customer Service Representative	Contemporary Music Minister
	Administrative Assistant	Administrative Assistant	Food Truck Manager
	Seasonal Associate	Seasonal Associate	Busser/Bus person
	Receptionist	Receptionist	Host/Hostess
	Merchandiser	Merchandiser	Ticket Sales Representative
	Front Desk Agent	Front Desk Agent	Library Aide
	Driver	Driver	Host
	Teller	Teller	QA Tester
Delivery Driver	Delivery Driver	Office Associate	

Hiring Trends³

- **National hirings and job openings picked up in June 2019 as compared to May 2019**

Table 3: Freelance Versus Traditional Hiring

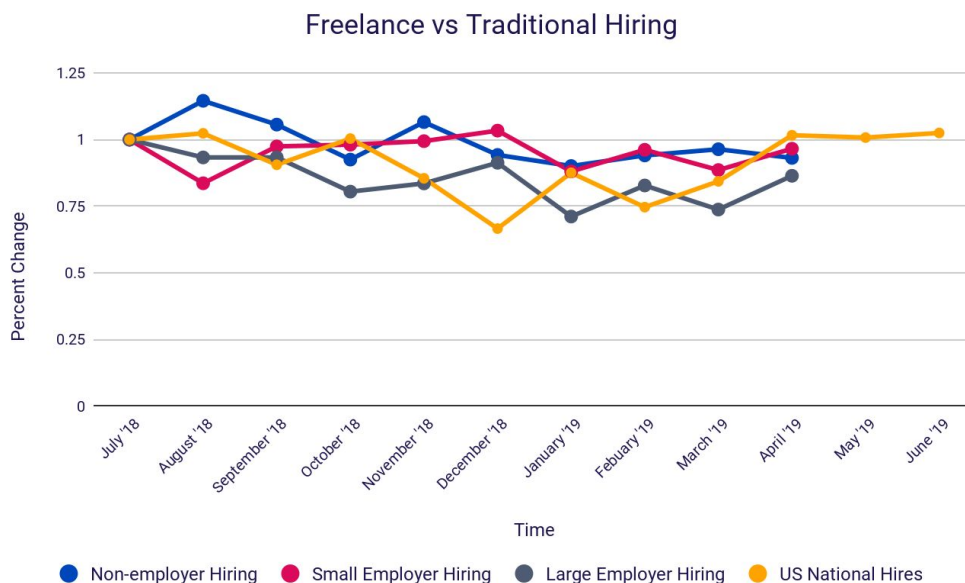
	Over-the-Month Change	12-Month Change
Thumbtack Non-employer hiring index (July) [^]	No Release	No Release
Thumbtack Small Employer hiring index (July) [^]	No Release	No Release
Thumbtack Large Employer hiring index (July) [^]	No Release	No Release
Thumbtack Non-employer hiring index (June) [^]	No Release	No Release
Thumbtack Small Employer hiring index (June) [^]	No Release	No Release
Thumbtack Large Employer hiring index (June) [^]	No Release	No Release
BLS National Hires (June) ^{^^}	1.71%	2.48%

Notes: [^]Provides hiring sentiment (index) from Thumbtack. Shows change in index value, not percent change. Data not seasonally adjusted; Sentiment index value ranging from 0-1 (1 is the best and 0 is the worst); ^{^^}Provides percentage change; Most recent data available; No data has been released for June and July 2019 by Thumbtack. IA will continue tracking and update when available

² Source: Position postings from Indeed. Available at:

<https://www.indeed.com/salaries?from=headercmplink&attributionid=jobsearch;>

³ Sources: Thumbtack, Small Business Survey. Disclaimer: Although Thumbtack is a member of Internet Association, the conclusions drawn in this report using Thumbtack data are IA's alone and do not express those of Thumbtack. Available at: <https://www.thumbtack.com/survey#/sentiment!context=states&index=1&industry=0&view=absolute>; National figures from BLS Job Openings and Labor Survey, Series ID: JTU0000000HIL, *Total Non-Farm Hires, not seasonally adjusted*, BLS;

Figure 2: Freelance Versus Traditional Hiring - July 2018 to June 2019⁴


Internet Work Resources

- **Traditional job searches through the internet increased 3.5% in July 2019**
- **Average income earned through the internet in July 2019 rose \$2,444.37 to \$3,700.15**

Table 4: Online Income Survey - July 2019⁵

Question	Current Month Response	Over-the-Month Change	12-Month Change
Over the course of last month, did you use the internet to earn/make any income/money (apart from any compensation received for completing this survey)? Examples of typical activities include driving for Uber or Lyft, selling crafts on Etsy, performing odd-jobs on TaskRabbit, etc.	38.0%	0.4%	Available beginning with April 2020 data
If you answered "yes" to Question 1, approximately how much income/money did you earn from those activities?	Average: \$3,700.15	\$2,444.37	
Over the course of the last month, did you use the internet to search for any traditional job (full-time, part-time, temporary, etc.) at an employer?	52.7%	3.5%	
Over the course of the last month, did you use the internet to apply for any traditional job (full-time, part-time, temporary, etc.) at an employer?	36.4%	3.3%	
Over the course of the last month, were you hired for a job (full-time, part-time, temporary, etc.) at an employer that you originally applied to through the internet?	14.7%	0.2%	

⁴ Sources: Thumbtack, Small Business Survey, Available at: <https://www.thumbtack.com/survey#/2018/1/states>; National figures from BLS Job Openings and Labor Survey, Series ID: JTU00000000HIL, *Total Non-Farm Hires, not seasonally adjusted*; Note: National hiring volumes percent changes versus freelancer platform hiring sentiment index percent changes;

⁵ Source: Internet Association; Notes: ^6.9% tried to earn money, but couldn't; ^^**Median:** \$100.00, **Range:** \$1 - \$1,000,000