

3i Jobs - September 2019

Overview

The *IA Industry Indicators: Jobs (3i Jobs)* report presents monthly insights on the U.S. job market using data from national and internet-based resources. It tracks trends in the traditional and freelance job markets and presents unique information on Hiring, Openings, and Online Income.

Traditional Job Openings¹

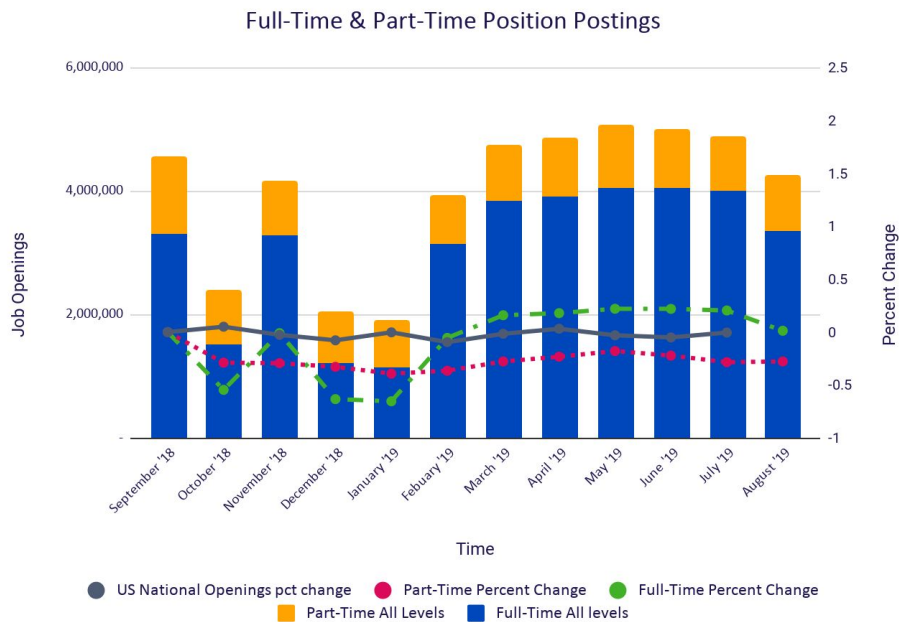
- *Online postings saw a further decline in FT positions, continuing from last month*

Table 1: Job Openings Changes

	Over-the-Month Pct Change	12-Month Pct Change
FT All levels - online (August)	-15.9%	1.3%
PT All Levels - online (August)	0.9%	-27.7%
BLS Civilian Unemployment Rate (August) [^]	0.0%	-0.1%
FT All levels - online (July)	-1.3%	222.7%
PT All Levels - online (July)	-8.0%	12.1%
BLS National Openings (July) ^{^^}	4.86%	-0.04%

Notes: [^]Shows change in rate, not percent change; ^{^^}Most recent data available

Figure 1: Job Openings - September 2018 to August 2019



¹ Sources: Position postings from Indeed. Data not seasonally adjusted. Full time: <https://www.indeed.com/q-Full-Time-jobs.html>; Part time: <https://www.indeed.com/q-Part-Time-jobs.html>; Disclaimer: Although Indeed is a member of Internet Association, the conclusions drawn in this report using Indeed data are IA's alone and do not express those of Indeed; Unemployment Rate from BLS, Employment Situation Seasonally adjusted National Openings from BLS Job Openings and Labor Turnover Survey, Series ID: JTU00000000JOL, Total Non-Farm Openings, not seasonally adjusted

Table 2: Online Job Postings - Top Position Titles²

Job Type	August 2019	July 2019	September 2018
Full-Time/	Customer Service Representative	Customer Service Representative	Warehouse Worker
	Retail Sales Associate	Retail Sales Associate	Office Manager
	Administrative Assistant	Administrative Assistant	Social Worker
	Receptionist	Receptionist	Medical Assistant
	Front Desk Agent	Front Desk Agent	Paralegal
	Warehouse Worker	Warehouse Worker	Security
	Sales Representative	Sales Representative	Human Resources Specialist
	Delivery Driver	Delivery Driver	Nurse Practitioner
	Teller	Teller	Assistant
	Call Center Representative	Call Center Representative	Receptionist
Part-Time	Retail Sales Associate	Retail Sales Associate	Warehouse Worker
	Customer Service Representative	Customer Service Representative	Accountant
	Administrative Assistant	Administrative Assistant	Financial Analyst
	Seasonal Associate	Seasonal Associate	Supervisor
	Receptionist	Receptionist	Executive Assistant
	Merchandiser	Merchandiser	Assistant
	Front Desk Agent	Front Desk Agent	Engineer
	Driver	Driver	Attorney
	Teller	Teller	Recruiter
	Delivery Driver	Delivery Driver	Server

Hiring Trends³

- **National hires continued to increase, but at a slower pace as compared to National job openings in July 2019**

Table 3: Freelance Versus Traditional Hiring

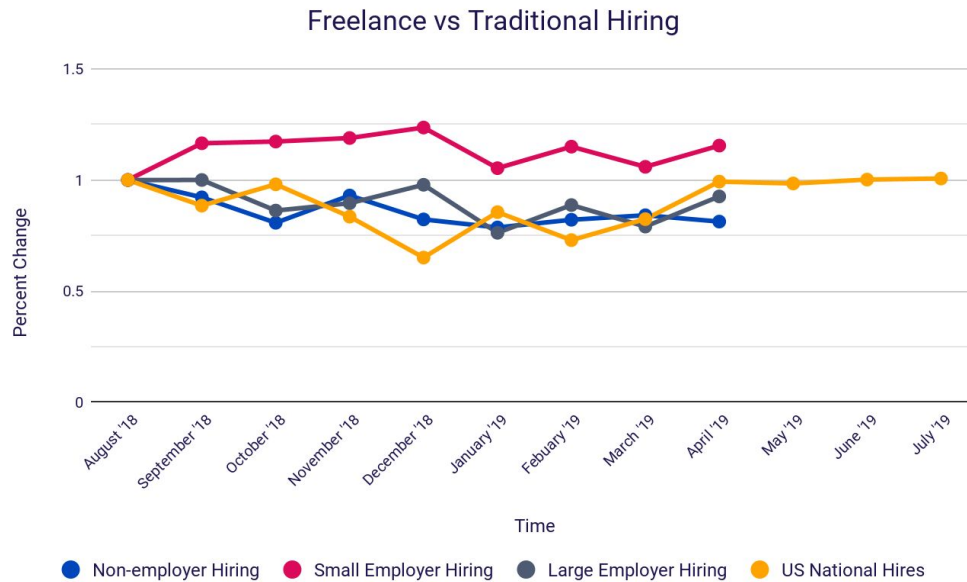
	Over-the-Month Change	12-Month Change
BLS National Hires (July) ^{^^}	0.49%	0.68%
<i>There were no new data from the Thumbtack Hiring Index. IA will continue tracking and update when available</i>		

Notes: [^]Provides hiring sentiment (index) from Thumbtack. Shows change in index value, not percent change. Data not seasonally adjusted; Sentiment index value ranging from 0-1 (1 is the best and 0 is the worst); ^{^^}Provides percentage change; Most recent data available.

² Source: Position postings from Indeed. Available at:

<https://www.indeed.com/salaries?from=headercmplink&attributionid=jobsearch;>

³ Sources: Thumbtack, Small Business Survey. Disclaimer: Although Thumbtack is a member of Internet Association, the conclusions drawn in this report using Thumbtack data are IA's alone and do not express those of Thumbtack. Available at: <https://www.thumbtack.com/survey#/sentiment!context=states&index=1&industry=0&view=absolute>; National figures from BLS Job Openings and Labor Survey, Series ID: JTU0000000HIL, *Total Non-Farm Hires, not seasonally adjusted*, BLS;

Figure 2: Freelance Versus Traditional Hiring - August 2018 to July 2019⁴


Internet Work Resources

- **Traditional job searches, applications, and hirings through the internet saw their first declines since the debut of IA's survey in May 2019**
- **Average income earned through the internet reduced by about a third over last month**

Table 4: Online Income Survey - August 2019⁵

Question	Current Month Response	Over-the-Month Change	12-Month Change
Over the course of last month, did you use the internet to earn/make any income/money (apart from any compensation received for completing this survey)? Examples of typical activities include driving for Uber or Lyft, selling crafts on Etsy, performing odd-jobs on TaskRabbit, etc.	41.6%	3.60%	Available beginning with April 2020 data
If you answered "yes" to Question 1, approximately how much income/money did you earn from those activities?	Average: \$2240.28	-\$1459.87	
Over the course of the last month, did you use the internet to search for any traditional job (full-time, part-time, temporary, etc.) at an employer?	49.2%	-3.50%	
Over the course of the last month, did you use the internet to apply for any traditional job (full-time, part-time, temporary, etc.) at an employer?	32.7%	-3.70%	
Over the course of the last month, were you hired for a job (full-time, part-time, temporary, etc.) at an employer that you originally applied to through the internet?	14.3%	-0.40%	

⁴ Sources: Thumbtack, Small Business Survey, Available at: <https://www.thumbtack.com/survey#/2018/1/states>; National figures from BLS Job Openings and Labor Survey, Series ID: JTU00000000HIL, *Total Non-Farm Hires, not seasonally adjusted*; Note: National hiring volumes percent changes versus freelancer platform hiring sentiment index percent changes;

⁵ Source: Internet Association; Notes: ^7.0% tried to earn money, but couldn't; ^^**Median:** \$72.50, **Range:** \$1 - \$1,000,000