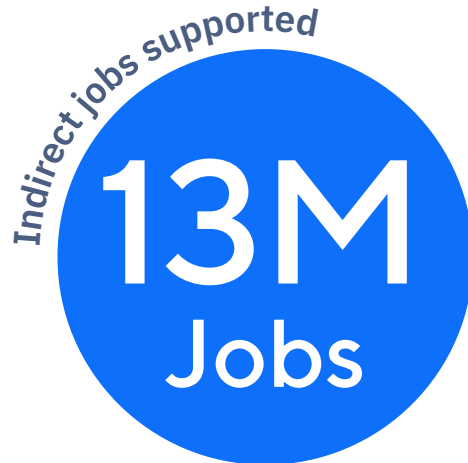




Measuring The U.S. Internet Sector: 2019

The internet sector an American success story that’s creating jobs in every sector of the economy. IA’s 2019 update to its Measuring The U.S. Internet Sector report reveals that the internet industry is now a top four industry, with unparalleled growth over the last decade.

THE INTERNET SECTOR IN 2018



That’s the equivalent of 4% of total employment.

That means every internet sector job supports 2 indirect jobs.

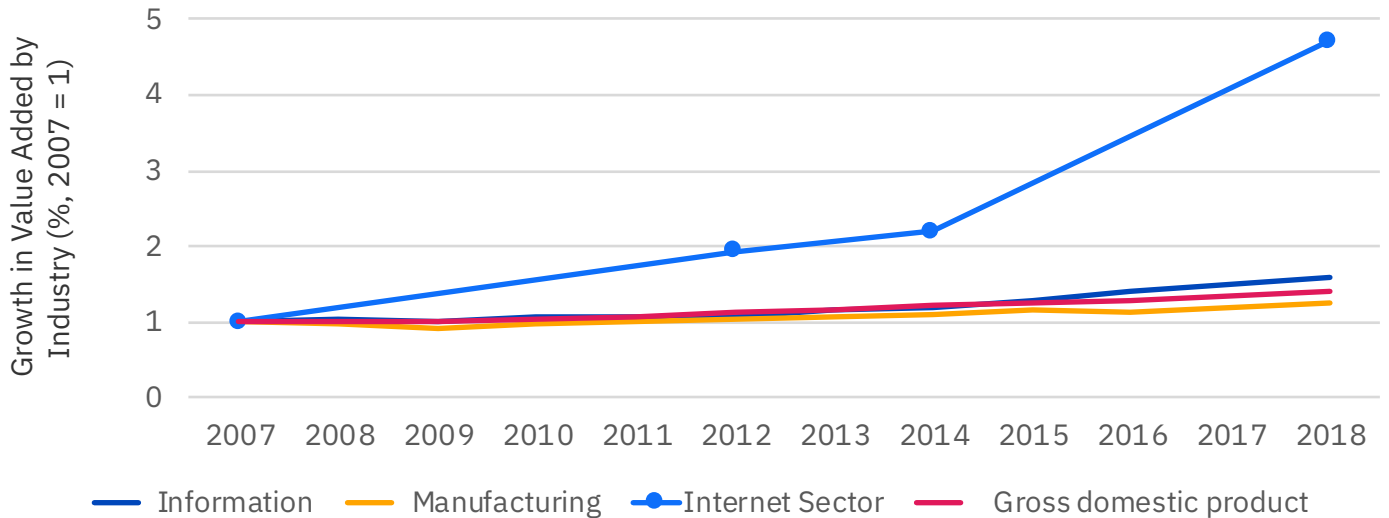


That makes the internet sector the fourth largest U.S. industry, representing 10.1% of total output.

IA members alone invested more than \$40 billion.

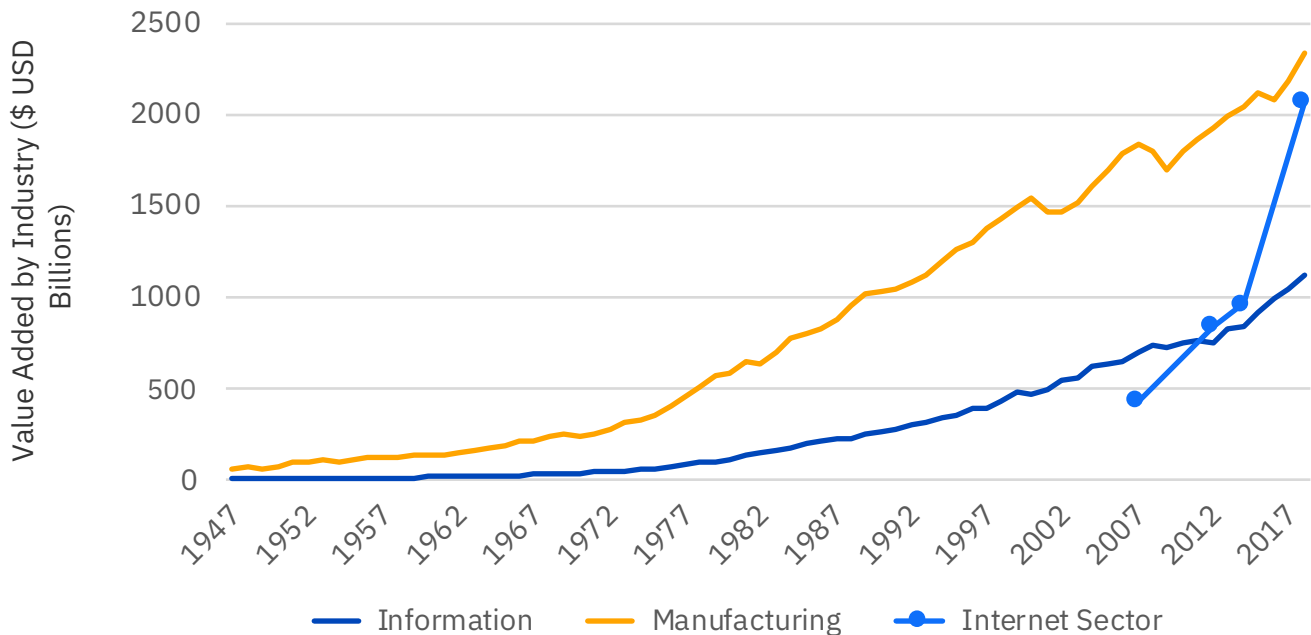


THE INTERNET SECTOR GREW 9X FASTER THAN THE OVERALL ECONOMY FROM 2012-2016



THE INTERNET SECTOR GREW:

6X faster than the Information sector + **14X** faster than the Manufacturing sector



ABOUT INTERNET ASSOCIATION

Internet Association represents over 40 of the world’s leading internet companies. IA’s mission is to foster innovation, promote economic growth, and empower people through the free and open internet. For more information, visit www.internetassociation.org.