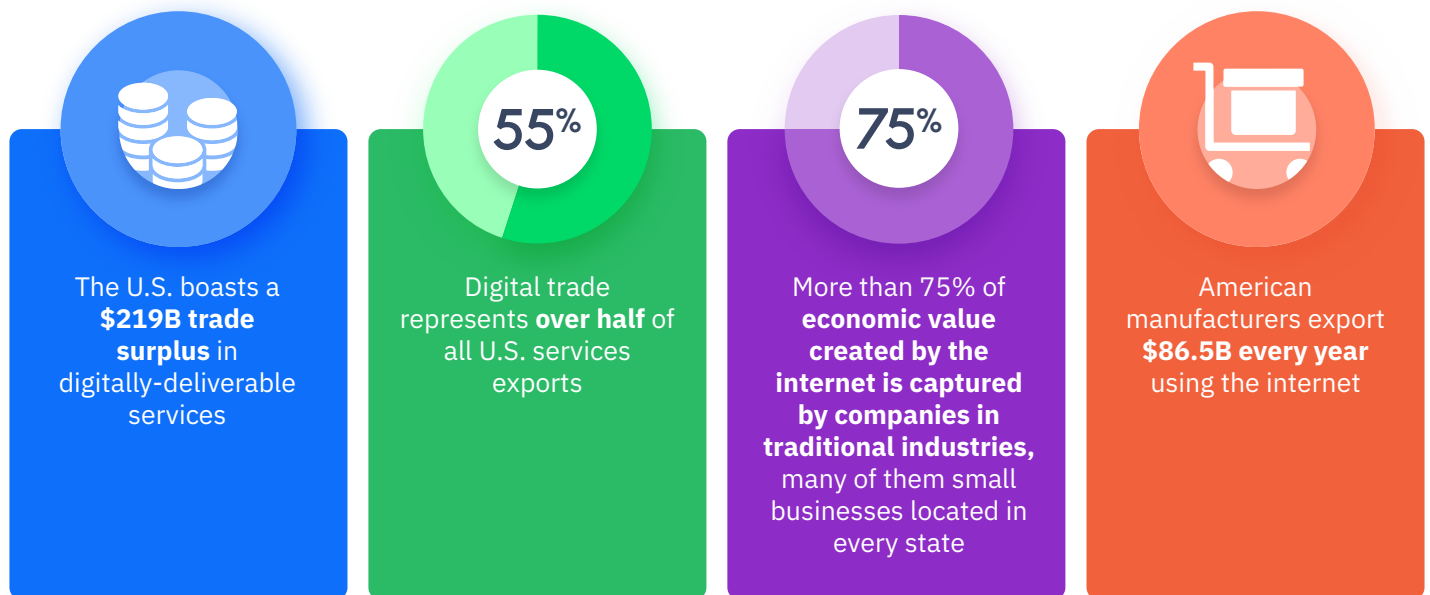




Securing America's Digital Trade Leadership

The U.S. is the global internet and digital content leader. Americans are enjoying a digital revolution that has led to amazing products, lower prices, and new jobs. We export all of this across the globe and every sector of the economy benefits from this leadership.

Key Facts



America's Digital Leadership Empowers Small Businesses

With the help of e-commerce and online marketplaces, U.S. small businesses:

- Grow up to **four times faster** than businesses that do not embrace the internet
- Create **twice** as many jobs
- Are **50 percent more likely** to be exporters
- Bring in **twice as much revenue** through exports as a percentage of sales



The American Policies That Work



Ensuring the free flow of information across borders. Every sector of the economy relies on information flows from manufacturing, to services, to agriculture. Requirements that force U.S. companies to store or process data locally hurt U.S. businesses and threaten the open nature of the internet.



Promoting strong intermediary liability protections. Intermediary liability protections allow online platforms to function and facilitate massive volumes of U.S. exports, especially by small- and medium-sized businesses.



Maintaining a balanced and innovation-oriented copyright framework. The U.S. has a strong and innovation-oriented copyright framework that protects creators' legitimate rights, enables new innovation, and allows consumers to benefit – including through safe harbors and limitations and exceptions like fair use.



Simplifying and streamlining trade facilitation and customs procedures. Complex laws and policies at foreign borders are putting e-commerce enabled American small businesses at a disadvantage, slowing the speed of delivery, increasing costs, and compromising U.S. competitiveness.

Other countries are attacking U.S. technology success internationally through:

- Information flow restrictions
- Data localization requirements
- Overreaching and discriminatory regulatory requirements
- Imbalanced copyright regimes
- Absolute liability regimes for online services
- Discriminatory taxation targeting U.S. digital companies
- Customs barriers to growth in e-commerce
- Threats to encryption and source code integrity
- Sharing economy barriers
- Restrictions on U.S. cloud service providers

About Internet Association

Internet Association represents over 40 of the world's leading internet companies. IA's mission is to foster innovation, promote economic growth, and empower people through the free and open internet. For more information, visit www.internetassociation.org