



USMCA: A New Standard For Digital Trade

The United-States-Mexico-Canada-Agreement (USMCA) represents a victory for the entire American economy. Clear rules around digital trade will promote and protect U.S. digital exports and support millions of American jobs across all industries.

U.S. Digital Trade

- The U.S. boasts a **\$172.6 billion** digital trade surplus
- Digital trade supports **1.4 million** American Jobs
- The U.S. digital service trade surplus accounted for **68%** of the total U.S. service trade surplus

The North American Digital Trade Zone

- The U.S. has a **\$19.1 billion** digital services surplus with Canada and Mexico
- America's digital trade surplus with Canada and Mexico has **grown 64%** in the last decade



Promotes The Free Flow Of Data Across Borders And Prohibits Data Localization. USMCA has strong provisions that ensure the free flow of information across borders. Every sector of the economy relies on information flows, from manufacturing, to financial services, to agriculture. [USMCA Article 19.11, Article 19.12, and Article 17.20]



Promotes Sound Intermediary Liability Protections. USMCA contains intermediary liability protections that enable online commerce, allow online platforms to function, and facilitate massive volumes of U.S. exports, especially by small- and medium-sized businesses. [USMCA Article 19.17]



Promotes Aspects Of America's Innovation-Oriented Copyright Framework. USMCA establishes copyright safe harbors that provide clear intellectual property protections and predictability for consumers, creators, and innovative services. [USMCA Article 20.J.11]



Streamlines Customs Processes. Streamlines customs processes. USMCA includes state-of-the-art customs provisions. If the US, Mexico, and Canada implement these provisions correctly, it will make it easier for American exporters of all sizes to take advantage of e-commerce. [USMCA Article 7.8]

Other Key Provisions

- Prohibitions on customs duties and other discriminatory measures being applied to electronic goods and services [USMCA Article 19.3]
- Limitations on disclosure of source code and algorithms [USMCA Article 19.16]
- Promotes open access to government data [USMCA 19.18]

About Internet Association

Internet Association represents over 40 of the world's leading internet companies. IA's mission is to foster innovation, promote economic growth, and empower people through the free and open internet. For more information, visit www.internetassociation.org