

# U.S. Jobs - April 2021

## Overview

The IA Industry Indicators (3i) Report: U.S. Jobs presents monthly insights on the U.S. job market using data from national and internet-based resources. It tracks trends in the traditional and freelance job markets and presents unique information on hiring, job openings, and online income.

### Traditional Job Openings<sup>1</sup>

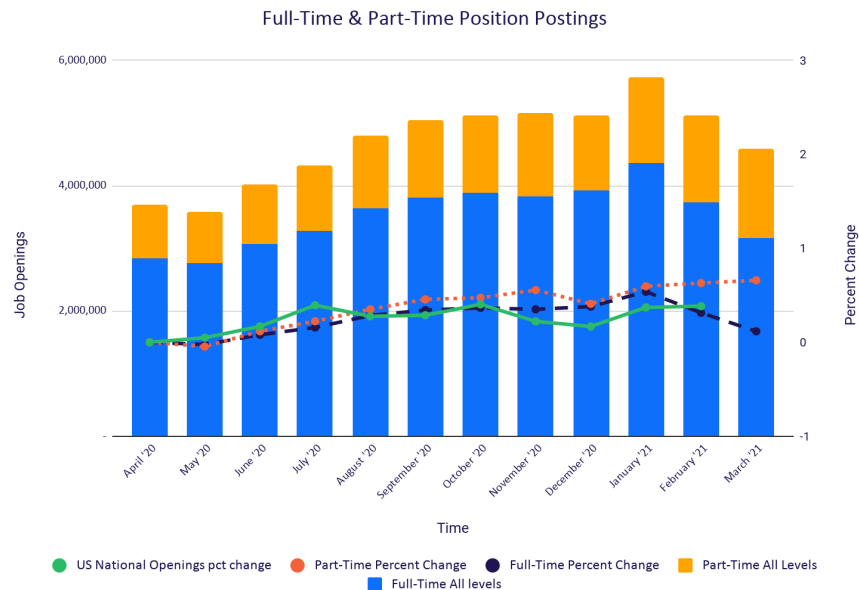
- **Online full-time (FT) job postings dropped by 15.0 percent and part-time (PT) job postings rose slightly by 1.8 percent month-over-month in March 2021.**
- **National job openings remained steady by 1.0 percent increase month-over-month and by 24.7 percent year-over-year in February 2021.**

**Table 1: Job Openings Changes**

|   | 1-Month Pct Change | 12-Month Pct Change |
|---|--------------------|---------------------|
| <b>FT All Levels - online (March)</b>                     | <b>-15.0%</b>      | <b>11.7%</b>        |
| <b>PT All Levels - online (March)</b>                     | <b>1.8%</b>        | <b>66.0%</b>        |
| <b>BLS Civilian Unemployment Rate (March)<sup>^</sup></b> | <b>-0.2%</b>       | <b>-8.8%</b>        |
| FT All Levels - online (February)                         | -14.6%             | -1.0%               |
| PT All Levels - online (February)                         | 2.2%               | 26.1%               |
| BLS National Openings (February) <sup>^^</sup>            | 1.0%               | 24.7%               |

Notes: <sup>^</sup>Shows change in rate, not percent change; <sup>^^</sup>Most recent data available

**Figure 1: Job Openings - April 2020 to March 2021**



<sup>1</sup> Sources: Position postings from Indeed. Data not seasonally adjusted. Full time: <https://www.indeed.com/q-Full-Time-jobs.html>; Part time: <https://www.indeed.com/q-Part-Time-jobs.html>; Disclaimer: Although Indeed is a member of Internet Association, the conclusions drawn in this report using Indeed data are IA's alone and do not express those of Indeed; Unemployment Rate from BLS, Employment Situation Seasonally adjusted. National Openings from BLS Job Openings and Labor Turnover Survey, Series ID: JTU00000000JOL, Total Non-Farm Openings, not seasonally adjusted.

**Table 2: Online Job Postings - Top Position Titles<sup>2</sup>**

| March 2021                      | February 2021                   | April 2020                      |
|---------------------------------|---------------------------------|---------------------------------|
| <b>Job Type: Full Time</b>      |                                 |                                 |
| Customer Service Representative | Customer Service Representative | Customer Service Representative |
| Retail Sales Associate          | Retail Sales Associate          | Retail Sales Associate          |
| Administrative Assistant        | Administrative Assistant        | Administrative Assistant        |
| Receptionist                    | Receptionist                    | Receptionist                    |
| Front Desk Agent                | Front Desk Agent                | Front Desk Agent                |
| Warehouse Worker                | Warehouse Worker                | Warehouse Worker                |
| Sales Representative            | Sales Representative            | Sales Representative            |
| Delivery Driver                 | Delivery Driver                 | Delivery Driver                 |
| Teller                          | Teller                          | Teller                          |
| Call Center Representative      | Call Center Representative      | Call Center Representative      |
| <b>Job Time: Part Time</b>      |                                 |                                 |
| Retail Sales Associate          | Retail Sales Associate          | Retail Sales Associate          |
| Customer Service Representative | Customer Service Representative | Customer Service Representative |
| Administrative Assistant        | Administrative Assistant        | Administrative Assistant        |
| Seasonal Associate              | Seasonal Associate              | Seasonal Associate              |
| Receptionist                    | Receptionist                    | Receptionist                    |
| Merchandiser                    | Merchandiser                    | Merchandiser                    |
| Front Desk Agent                | Front Desk Agent                | Front Desk Agent                |
| Driver                          | Driver                          | Driver                          |
| Teller                          | Teller                          | Teller                          |
| Delivery Driver                 | Delivery Driver                 | Delivery Driver                 |

Disclaimer: Titles estimated from employees, users, and past and present job advertisements on Indeed in the past 36 months; Job titles may be repeated.

## Internet Work Resources

- *The use of the internet to earn income increased by 4.53 percent and average income earned online was \$1,781.82 month-over-month in March 2021.*
- *The use of the internet to search, and apply for a job dropped by 1.4 percent, and 2.3 percent month-over-month, respectively in March 2021.*

**Table 3: Online Income Survey Results - March 2021<sup>3</sup>**

| Question  | Current Month                   | 1-Month Change | 12-Month Change |
|---|---------------------------------|----------------|-----------------|
| Over the course of last month, did you use the internet to earn/make any income/money (apart from any compensation received for completing this survey)? Examples of typical activities include driving for Uber or Lyft, selling crafts on Etsy, performing odd-jobs on TaskRabbit, etc. | 46.87%^                         | 4.53%          | 11.73%          |
| If you answered "yes" to Question 1, approximately how much income/money did you earn from those activities?  | <b>Average:</b><br>\$4,009.21^^ | \$1,781.82^^   | \$549.69^^      |
| Over the course of the last month, did you use the internet to search for any traditional job (full-time, part-time, temporary, etc.) at an employer?   | 44.44%                          | -1.42%         | 5.82%           |
| Over the course of the last month, did you use the internet to apply for any traditional job (full-time, part-time, temporary, etc.) at an employer?  | 30.76%                          | -2.27%         | 4.33%           |
| Over the course of the last month, were you hired for a job (full-time, part-time, temporary, etc.) at an employer that you originally applied to through the internet?   | 15.70%                          | 0.01%          | 5.75%           |

<sup>2</sup> Source: Position postings from Indeed. Available at: <https://www.indeed.com/salaries?from=headercmplink&attributionid=jobsearch>;

<sup>3</sup> Source: Internet Association; Notes: ^6.49% tried to earn money, but couldn't; ^^Median: \$100, Range: \$1 - \$989,868.