

U.S. Jobs - September 2021

Overview

The IA Industry Indicators (3i) Report: U.S. Jobs presents monthly insights on the U.S. job market using data from national and internet-based resources. It tracks trends in the traditional and freelance job markets and presents unique information on hiring, job openings, and online income.

Traditional Job Openings¹

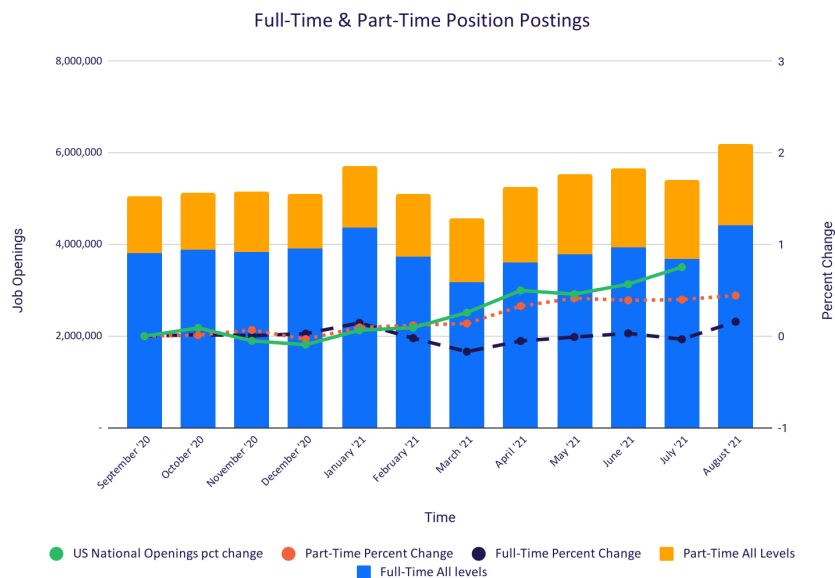
- **Online full-time (FT) job postings rose by 19.8 percent and part-time (PT) job postings by 3.2 percent month-over-month in August 2021.**
- **National job openings increased by 11.9 percent month-over-month and by 77.0 percent year-over-year in July 2021.**

Table 1: Job Openings Changes

	1-Month Percentage Change	12-Month Percentage Change
Full Time All Levels - online (August)	19.8%	15.8%
Part Time All Levels - online (August)	3.2%	44.4%
BLS Civilian Unemployment Rate (August)[^]	-0.2%	-2.6%
Full Time All Levels - online (July)	-6.2%	1.1%
Part Time All Levels - online (July)	0.6%	50.9%
BLS National Openings (July) ^{^^}	11.9%	77.0%

Notes: [^]Shows change in rate, not percent change; ^{^^}Most recent data available

Figure 1: Job Openings - September 2020 to August 2021



¹ Sources: Position postings from Indeed. Data not seasonally adjusted. Full time: <https://www.indeed.com/q-Full-Time-jobs.html>; Part time: <https://www.indeed.com/q-Part-Time-jobs.html>; Disclaimer: Although Indeed is a member of Internet Association, the conclusions drawn in this report using Indeed data are IA's alone and do not express those of Indeed; Unemployment Rate from BLS, Employment Situation Seasonally adjusted. National Openings from BLS Job Openings and Labor Turnover Survey, Series ID: JTU00000000JOL, Total Non-Farm Openings, not seasonally adjusted.

Table 2: Online Job Postings - Top Position Titles²

August 2021	July 2021	September 2020
Job Type: Full Time		
Truck Driver	Customer Service Representative	Customer Service Representative
Customer Service Representative	Retail Sales Associate	Retail Sales Associate
Registered Nurse	Administrative Assistant	Administrative Assistant
Retail Sales Associate	Receptionist	Receptionist
Nursing Assistant	Front Desk Agent	Front Desk Agent
Licensed Practical Nurse	Warehouse Worker	Warehouse Worker
Crew Member	Sales Representative	Sales Representative
Shift Manager	Delivery Driver	Delivery Driver
Delivery Driver	Teller	Teller
	Call Center Representative	Call Center Representative
Job Time: Part Time		
Retail Sales Associate	Personal Trainer	Retail Sales Associate
Sales Associate	House Cleaner	Customer Service Representative
Customer Service Representative	Customer Service Representative	Administrative Assistant
Crew Member	Cashier	Seasonal Associate
Server	Call Center Representative	Receptionist
Cashier		Merchandiser
Registered Nurse		Front Desk Agent
Nursing Assistant		Driver
Shift Manager		Teller
		Delivery Driver

Disclaimer: Titles estimated from employees, users, and past and present job advertisements on Indeed in the past 36 months; Job titles may be repeated.

Internet Work Resources

- **The use of the internet to earn income saw a drop by 2.57 percent and the average income earned online increased by \$1,940.27 month-over-month in August 2021.**
- **The use of the internet to search, apply, and get hired for a job decreased by 0.5 percent, and rose by 0.5 percent, and 1.8 percent respectively month-over-month in August 2021.**

Table 3: Online Income Survey Results - August 2021³

Question	Current Month	1-Month Change	12-Month Change
Over the course of last month, did you use the internet to earn/make any income/money (apart from any compensation received for completing this survey)? Examples of typical activities include driving for Uber, selling crafts on Etsy, performing odd-jobs on TaskRabbit, etc.	41.96%^	-2.57%	4.27%
If you answered "yes" to Question 1, approximately how much income/money did you earn from those activities?	Average: \$4,698.09^^	\$1,940.27^^	-\$883.26^^
Over the course of the last month, did you use the internet to search for any traditional job (full-time, part-time, temporary, etc.) at an employer?	45.78%	-0.50%	3.30%
Over the course of the last month, did you use the internet to apply for any traditional job (full-time, part-time, temporary, etc.) at an employer?	33.01%	0.51%	4.01%
Over the course of the last month, were you hired for a job (full-time, part-time, temporary, etc.) at an employer that you originally applied to through the internet?	19.65%	1.80%	6.66%

² Source: Position postings from Indeed. Available at: <https://www.indeed.com/salaries?from=headercmplink&attributionid=jobsearch>;

³ Source: Internet Association; Notes: ^6.81% tried to earn money, but couldn't; ^^Median: \$100, Range: \$1 - \$9,384,829. IA excluded values greater than \$1,000,000 from this month's average.